

***Spoonful Magazine* Named One of 30 Hottest Magazine Launches in 2016**

New York, New York – December 8, 2016 – *Spoonful Magazine* has been chosen as one of the **30 Hottest Magazine Launches** of 2016.

Spoonful founder and publisher Kristina Erfe Pines was honored this morning at the Yale Club in New York City by min, the media's trusted source for consumer and B2B brands, reaching thousands of media executives in print, online and live events.

To qualify for the 30 Hottest Magazine Launches list, publications must be considered "ground breakers" during distribution between October 2015 and September 2016. Of the 790 new publications created during that time, 217 of those magazines qualified and only 30 made the final cut.

"Selecting only 30 out of the 217 was almost impossible. Almost," said Samir Husni, director of the Magazine Innovation Center at the University of Mississippi, School of Journalism. *CBS News Sunday Morning* has called him "a world-renowned expert on print journalism" and *The Chicago Tribune* dubbed him "the planet's leading expert on new magazines."

"It is an honor to be recognized in our very first year of publication," *Spoonful* founder and publisher Kristina Erfe Pines told the awards ceremony audience. "In an age where magazines must be truly immersive to compete both online and in print, *Spoonful* has set itself apart with extraordinary video and photography that transports our readers to a beautiful world they never want to leave."

A seasonal magazine and high-quality cookbook in one, *Spoonful* brings gracious entertaining back into the modern home with fresh ideas that celebrate home cooking, inspired recipes and artisan profiles. Yearly subscribers receive:

- Four book-quality volumes made with 100-lb. paper stock, a soft-touch cover and satin-glazed text
- Free access to the digital version of *Spoonful*'s latest edition
- Invites to subscriber-only eating events
- Original recipes created and tested by the world's most beloved home cooks
- Entertaining experiences to replicate at home, or simply enjoy within *Spoonful*'s breathtaking pages

For more information, visit www.spoonfulmag.com

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